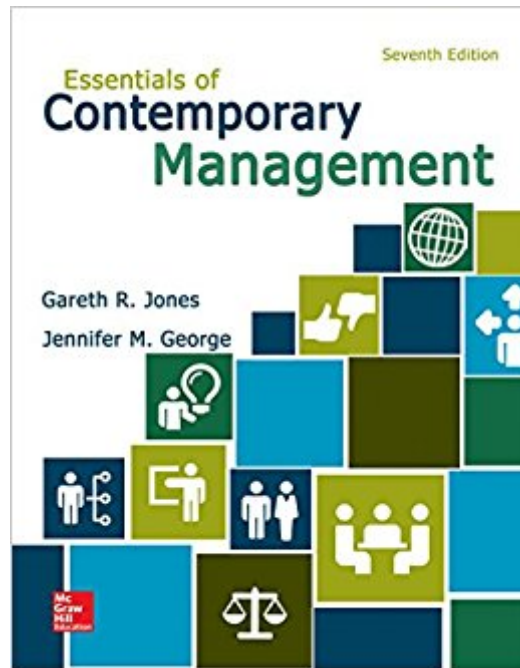




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Essentials Of Contemporary Management



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Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University. Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. He received both his BA and PhD from the University of Lancaster, UK

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